ANNA E. MOLOSKY AI/ML Product Management & Strategy Executive

(206) 919-6525 anna@annamolosky.com linkedin.com/in/annamolosky annamolosky.com

Anna E. Molosky is a distinguished AI/ML Product Management and Strategy Executive with over 14 years of professional experience. Her achievements in commercial applications of AI and ML are distinguished by her strategic innovation and cross-functional leadership, leveraging advanced technologies to drive recurring revenue growth across global organizations. At Amazon Web Services (AWS), she led a multinational cross-functional team of thirty to develop a unified digital e-commerce Platform and API portfolio, utilizing AI to optimize pricing and prevent fraudulent usage of AWS' cloud service products, driving over \$520 million in previously unrealized annual recurring revenue. At AWS, she also architected and helmed the creation of a new ML-powered pricing and compliance automation service, unlocking \$55 billion in revenue and accelerating AWS' fulfillment of complex enterprise and government contracts tenfold.

At Goldman Sachs, Anna led the development and monetization of the <u>Marquee Investment Platform</u>, a comprehensive front office cross-asset class institutional investment Platform. She strategically leveraged her expert knowledge of AI and ML to drive Marquee's digitization, growth, and success. Anna implemented AI to cross-sell financial products and datasets via personalized recommendations, driving the success of Goldman Sachs' <u>Data Analytics business</u>, which Anna founded. Sales from previously unmonetized datasets to global asset management firms—including Millennium Management and Point72—generated \$75 million over three years. Further, Anna discovered and transformed a previously theoretical ML research project in the Electronic Trading Business into an advanced interactive suite of trade analysis, portfolio optimization, and customization tools, driving \$18 million in additional revenue for Marquee.

Anna has a proven track record of leveraging ML and AI to identify new market opportunities, analyze user behavior, and inform data-driven product decisions. At Two Sigma Investments—a global hedge fund with over \$60 billion in AUM—she developed the pricing strategy for the Firm's new Venn Factor Investment Platform by using ML to classify feature usage patterns and predict which features customers would pay for. Her strategy converted a user base with no paying customers to 55% of all users subscribing to the paid version of the Platform two quarters after executing the innovative new pricing strategy. The launch of the pricing strategy immediately boosted annual recurring revenues by \$7.2 million.

Anna holds a Graduate Certificate in Al Product Innovation from Duke University and a Bachelor of Science degree in Information Systems from Carnegie Mellon University. Internationally recognized as a thought leader, Anna is a LinkedIn Top Voice in both Product Management and Product Strategy. LinkedIn awards these official designations to the top 1% of content creators.